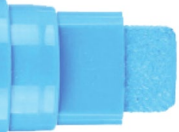



















**POSCA**  
—MOP'R

		<b>PC-17K</b> 15 mm
		<b>PC-8K</b> 8 mm
		<b>PC-7M</b> 4,5 - 5,5 mm
		<b>PC-5M</b> 1,8 - 2,5 mm
		<b>PC-3M</b> 0,9 - 1,3 mm
		<b>PC-1MC</b> 0,7 - 1 mm
		<b>PC-1MR</b> 0,7 mm
		<b>PCF-350</b> 1 - 10 mm

## INTRODUCING POSCA'S **NEW TIP**



 **PCM-22**  
3.0 - 19.0 mm

***ALL POSCA IS IN THE MOP'R!***

**IT HAS IT ALL!**

## **THE POSCA UNIQUE DNA**

From **Graffiti** to **Fine Art**, through **Illustration**, **Street-Art** and **Customisation**, **POSCA** is making it easier than ever to access creation and stimulates a unique artistic dynamic for everyone, on all media.

For short-lived or permanent productions, **POSCA** is a universal language, easily accessible, which brings together artists, amateurs and kids around the same passion: **creation!**

## **STRONG URBAN VALUES**



## **OUTSTANDING TECHNICAL FEATURES**

- ✓ Water-based paint
- ✓ Odourless, very rich in natural pigments
- ✓ Super dense and luminous colors
- ✓ A unique and immediately recognisable rendering
- ✓ A great ease of use that invites creation
- ✓ On any surface!



## A NEW TIP ...

... TO BE USED RIGHT SIDE UP OR UPSIDE DOWN ...



... FOR INCREDIBLE NEW USES !

With its truly ergonomic shape and semi-rigid design, the POSCA MOP'R offers **a new grip** and **a new artistic experience**.

With the POSCA MOP'R you can create **large** drawings **horizontally or vertically**.

Used right side up or upside down, you can have **an endless variety of effects**.

**The POSCA MOP'R is unique,  
extremely intuitive and incredibly fun to use!**



With POSCA MOP'R, dare to create...

**large drawings,**

**XXL colour fills,**

**controlled drippings**

and **numerous effects**  
from the simplest to the most complex!

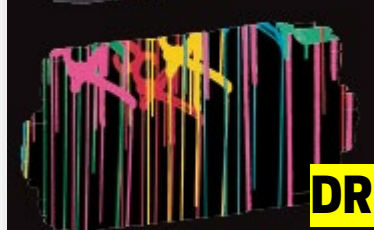
# MOP'R INCREASES CREATIVE CAPABILITIES TENFOLD AND THE EFFECTS ARE ALMOST UNLIMITED!

Used on **horizontal** or **vertical** surfaces, the POSCA MOP'R is an invitation to...

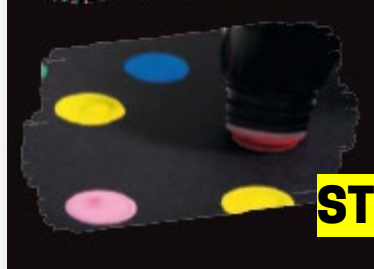
- ✓ occupy space and create **in a big way**
- ✓ easily fill **large areas** with colour
- ✓ use its many effects and **invent** new ones!



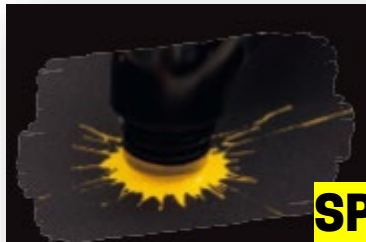
**LINES**



**DRIPPING**



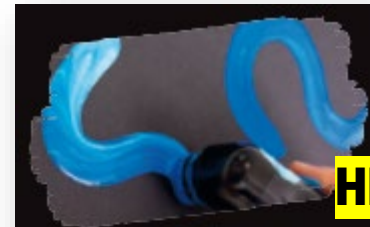
**STAMP**



**SPLASH**



**SPRAY**



**HIGHLIGHTING**



**DEEPENING**



**MIX&MATCH**

The POSCA MOP'R, like all POSCA markers, is also **WATER-BASED,** **MIXABLE** and colors can be **OVERLAYERED.**





## CREATING INFINITE STREET STYLES!

**WHETHER YOU ARE AN AMATEUR OR AN ARTIST, POSCA MOP'R  
ALLOWS YOU TO CREATE YOUR OWN STREET STYLES!**





## CHANNELS

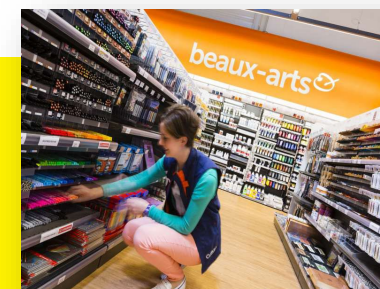
### GRAFFITI STORES



### ART STORES



### CULTURAL STORES



## CONSUMERS

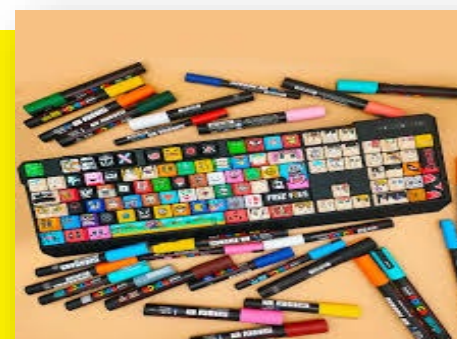
### ARTISTS (GRAFFITI & MANY MORE)



### ART STUDENTS



### POSCA ADDICTS



### ALL CREATIVE PEOPLE



PCM-22

3.0 – 19.0 mm

## 8 ESSENTIAL COLORS AVAILABLE



**PERFECT INK FLOW** control

**UNIFORM** drawing lines



**STRAIGHT DRIP LINES** through upside down use



Strong **FOAM RUBBER** round tip



**INNOVATIVE** valve system



Posca **UNIQUE** waterbase paint

## IMPORTANT PRECAUTIONS FOR USE:

POSCA colour is **permanent** on textiles and porous surfaces.

The POSCA MOP'R dispenses **a lot of ink!**

**Remember to protect the creative environment** (clothes, floor...)!





## 8 PCS SETS

SKU	PCS	List Price	RRP
PCM22/8	1		€ 115

## LOOSE (IN READY-TO-SELL BOXES)

SKU	PCS	List Price	RRP
PCM22 N	4		€ 14,9
PCM22 BL	4		€ 14,9
PCM22 BF	4		€ 14,9
PCM22 BC	4		€ 14,9
PCM22 R	4		€ 14,9
PCM22 J	4		€ 14,9
PCM22 RE	4		€ 14,9
PCM22 VF	4		€ 14,9





# PROMOTING POSCA MOP'R IN STORES



## DEDICATED CDU

38 MOP'R visible + 48 in reserve

Strong metal, tempered glass, drawer, secured lock, hidden reserve

Can be installed on a shelf, a table or on the POSCA "524" FSDU



## 12 PAGES LEAFLET

For consumers

Can be stored in the MOP'R CDU



## WINDOWPANES

To be stuck on entrance door or window  
and/or on existing POSCA FSDU





- A HYPER-PLAYFUL MARKER
- AN EVEN MORE INSTINCTIVE CREATION
- INCREDIBLE POSSIBILITIES OF USE
- AN INVITATION TO THINK BIGGER!

