



*pigmentArts*  
*pen*

Brand new

Sustainable

Innovative

## PIGMENT ARTS PEN

Outstanding new ink

### MULTI INK

Incredible lightfastness

Vivid colour range

For drawings, illustrations and lettering

Mixed media techniques

Made from 97% recycled plastic

Extension of our popular pigment liner range

Get **MULTI** creative!






















Brilliant colours for  
stunningly shining artworks








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## WHAT'S IN THE BOX










### *pigment brush*

 - 105	pastel yellow	 - 431	light peach
 - 1	yellow	 - 5	green
 - 2	red	 - 505	mint
 - 20	magenta	 - 506	jade green
 - 208	rosé pink	 - 530	lime green
 - 21	light rosé	 - 51	willow green
 - 3	blue	 - 61	red violet
 - 30	light blue	 - 620	lavender light
 - 310	ice blue	 - 68	plum
 - 39	pacific blue	 - 730	sienna raw
 - 4	orange		


### *pigment soft brush*

 - 840	warm grey light
 - 84	warm grey medium
 - 870	cool grey light
 - 87	cool grey medium
 - 871	cool grey dark

### *pigment calligraphy*

 - 16	golden ochre
 - 23	bordeaux red
 - 35	turquoise
 - 36	indigo
 - 57	olive green
 - 6	violet
 - 76	brown
 - 790	umber
 - 90	light black

### *pigment pen*

 - 99	intense black
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## PRODUCT OVERVIEW

The pigment arts range is made up of 4 pen types, all suited for a variety of techniques.



### *pigment brush*

#### **pigment brush 371**

- Easily controllable medium-firm brush tip
- Ideal for brush lettering, illustrations & colouring
- Available in 36 colours



### *pigment soft brush*

#### **pigment soft brush 372**

- Soft brush tip for particularly variable line widths
- Ideal for brush lettering, drawings, shading & colouring
- Available in 6 colours



### *pigment calligraphy*

#### **pigment calligraphy 375**

- Calligraphy tip in line width approx. 2mm
- Ideal for artistic writing techniques
- Available in 12 colours



### *pigment pen*

#### **pigment pen 376**

- Bullet tip, line width approx. 1mm
- Ideal for outlines and hatchings
- Available in intense black



## PRODUCT CHARACTERISTICS – WHAT IS MULTI INK?



The innovative Multi Ink combines the advantages of dye-based inks with pigment inks, giving exceptional colour brilliancy with extreme lightfastness and quick-drying time all at the same time.

## Water-based dyestuff inks



*Colour brilliance*



## Alcohol-based dyestuff inks



*Drying & multi-surface*

## Water-based pigment inks



*Lightfastness*

## PRODUCT CHARACTERISTICS – WHAT IS MULTI INK?







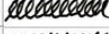
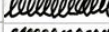
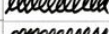
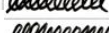
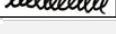
**Extreme lightfastness,  
even after years of  
exposure to light**



Multi Ink







Other inks

**Quick drying, even on  
smooth surfaces**

	„MULTI INK“
10 s	
30 s	
1 min.	
5 min.	
30 min.	
1 h	
2 h	
8 h	
16 h	

Example: Photo paper

**Smudge free overpainting,  
once ink has dried**

Drying time	10 s	
	1 min.	
	10 min.	
	1 h	
	10 h	
	24 h	



**No bleeding,  
non ghosting**

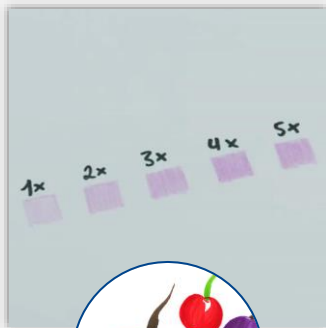


**Permanent and  
water-resistant**



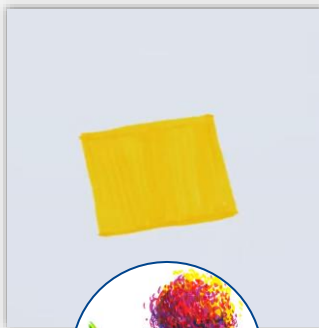
**Works on a wide variety  
of surfaces**





### Intensify colours with multiple layers of ink

Colours can be intensified by going over the same ink multiple times. By doing so, the colour saturation and colour density can be enhanced, and colour gradients can be created.



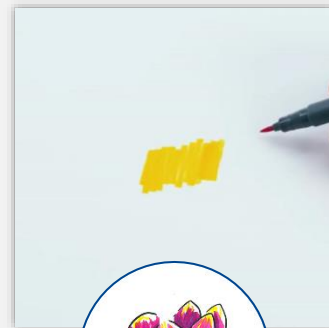
### Mix colours

New, interesting shades can be created by layering two or more different colours. For example, layering the colours yellow (colour code-1) and light blue (colour code-30) results in a light green.



### Tip-to-tip blending

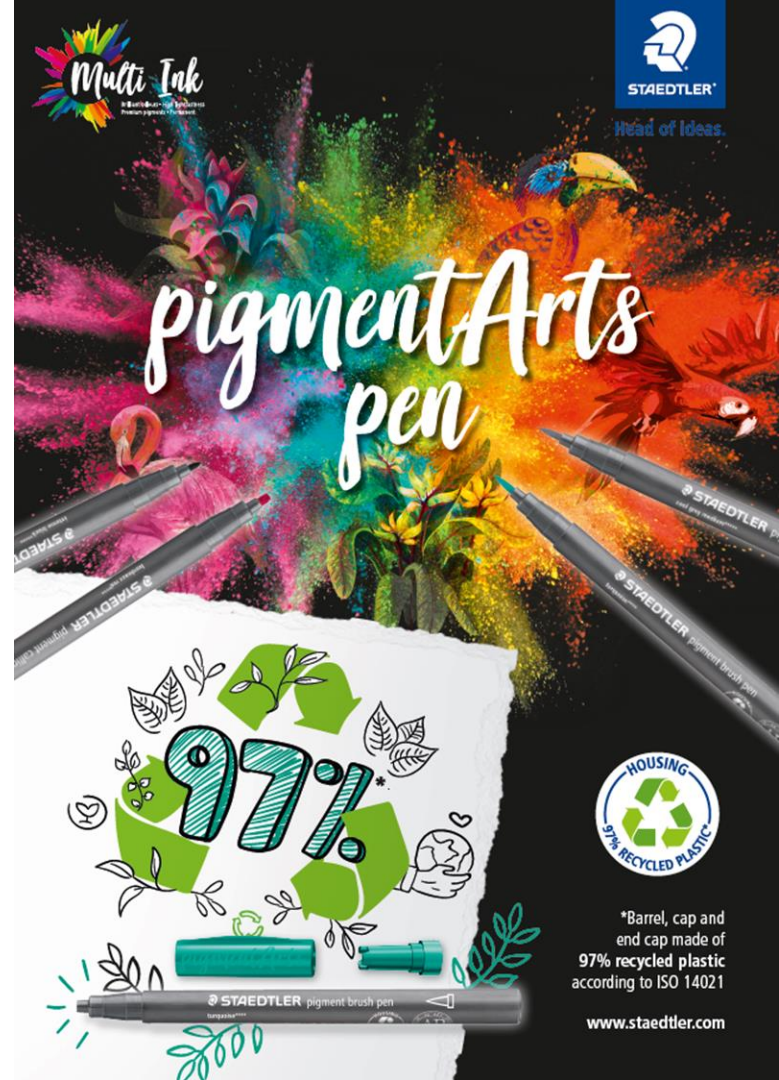
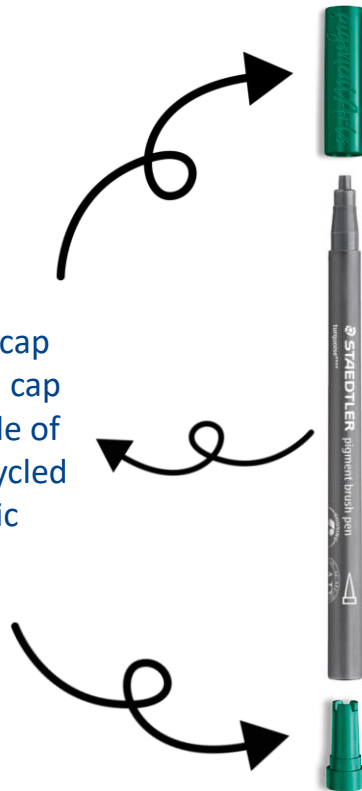
Use a light colour on your brush, and then carefully add a bit of a darker colour to the tip. This technique can also be used to blend colours from different colour families.



### Create colour gradients

Realising colour gradients with one or more colours is possible while the ink is still wet on the paper. Use a light and a darker colour next to each other and then go over with the lighter colour where you want the ink to blend.

Barrel, cap  
and end cap  
are made of  
97% recycled  
plastic



## 9 PACKAGING



The **colourful pigment splash** represents the **high colour brilliancy** and **premium pigments** included in the innovative **Multi Ink**.

The white **pigment arts pen logo** stands out against the colourful background and has a glossy finish to truly stand out.

The design indicates clearly the **variety of colours** that come in the pack.

The side of the pack features the product and packaging **sustainability credentials**.



The back of the pack features **detailed communication** about **Multi Ink** as well as its numerous benefits.

It also includes a **QR code** which leads directly to more information about the pigment arts range.

All levels of experience with  
focus on **HOBBY CREATIVES &  
ADVANCED USERS**



### Creative hobbyists & advanced users

Artists, bloggers, and creatives of all  
ages who are already skilled or are  
seeking improvement



### Interests

Art, design, fashion, architecture,  
comics, manga, typography,  
lettering, bullet journaling



### Regular creative engagement

Use materials regularly for  
personal or professional  
interests



### Sophisticated demands

Looking for quality, reliability,  
premium features - willing to  
spend a higher amount



### Inspired by the world

Architecture, fashion, design  
trends, nature, urban life



## 11 NEW PRODUCT

# pigment arts Brush Pen Set

An exciting addition to the popular pigment liner range, and part of the new “pigment arts” assortment is the pigment brush pen. The easily controllable, stable nylon brush tip makes the pen ideal for the combination of creative painting techniques, materials and painting mediums.



ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
371-Col.	pigment arts brush pen - loose	10	£2.95	£2.46	£24.60	£

## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a medium-firm brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, drawings, illustrations, or colouring
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Available in 36 colours



12  
NEW PRODUCT

## pigment arts Brush Pen Set

An exciting addition to the popular pigment liner range, and part of the new “pigment arts” assortment is the pigment brush pen. The easily controllable, stable nylon brush tip makes the pen ideal for the combination of creative painting techniques, materials and painting mediums.



## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a medium-firm brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, drawings, illustrations, or colouring
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of 6 reds & pinks

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
371 C6-1	Cardpack of 6 x reds & pinks pigment brush pens	8	£17.50	£14.58	£116.64	£



13  
NEW PRODUCT

## pigment arts Brush Pen Set

An exciting addition to the popular pigment liner range, and part of the new “pigment arts” assortment is the pigment brush pen. The easily controllable, stable nylon brush tip makes the pen ideal for the combination of creative painting techniques, materials and painting mediums.



## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a medium-firm brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, drawings, illustrations, or colouring
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of 6 blues & violets

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
371 C6-2	Cardpack of 6 x blues & violets pigment brush pens	8	£17.50	£14.58	£116.64	£



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NEW PRODUCT

## pigment arts Brush Pen Set

An exciting addition to the popular pigment liner range, and part of the new “pigment arts” assortment is the pigment brush pen. The easily controllable, stable nylon brush tip makes the pen ideal for the combination of creative painting techniques, materials and painting mediums.



## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a medium-firm brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, drawings, illustrations, or colouring
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of 6 greens & turquoises

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
371 C6-3	Cardpack of 6 x greens & turquoises pigment brush pens	8	£17.50	£14.58	£116.64	£



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NEW PRODUCT

## pigment arts Brush Pen Set

An exciting addition to the popular pigment liner range, and part of the new “pigment arts” assortment is the pigment brush pen. The easily controllable, stable nylon brush tip makes the pen ideal for the combination of creative painting techniques, materials and painting mediums.



### AVAILABLE JULY

- High-quality fibre-tip pen with a medium-firm brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, drawings, illustrations, or colouring
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of 6 greys & caramels

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
371 C6-4	Cardpack of 6 x greys & caramels pigment brush pens	8	£17.50	£14.58	£116.64	£



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NEW PRODUCT

## pigment arts Brush Pen Set

An exciting addition to the popular pigment liner range, and part of the new “pigment arts” assortment is the pigment brush pen. The easily controllable, stable nylon brush tip makes the pen ideal for the combination of creative painting techniques, materials and painting mediums.



## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a medium-firm brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, drawings, illustrations, or colouring
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of 12 basic colours

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
371 C12-1	Cardpack of 12 x basic colours pigment brush pens	10	£34.95	£29.13	£291.30	£



17  
NEW PRODUCT

## pigment arts Brush Pen Set

An exciting addition to the popular pigment liner range, and part of the new “pigment arts” assortment is the pigment brush pen. The easily controllable, stable nylon brush tip makes the pen ideal for the combination of creative painting techniques, materials and painting mediums.



## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a medium-firm brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, drawings, illustrations, or colouring
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of 12 pastel colours

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
371 C12-2	Cardpack of 12 x pastel colours pigment brush pens	10	£34.95	£29.13	£291.30	£



18  
NEW PRODUCT

## pigment arts Brush Pen Set

An exciting addition to the popular pigment liner range, and part of the new “pigment arts” assortment is the pigment brush pen. The easily controllable, stable nylon brush tip makes the pen ideal for the combination of creative painting techniques, materials and painting mediums.



## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a medium-firm brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, drawings, illustrations, or colouring
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of 12 natural colours

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
371 C12-3	Cardpack of 12 x nature colours pigment brush pens	10	£34.95	£29.13	£291.30	£



19  
NEW PRODUCT

## pigment arts Brush Pen Set

An exciting addition to the popular pigment liner range, and part of the new “pigment arts” assortment is the pigment brush pen. The easily controllable, stable nylon brush tip makes the pen ideal for the combination of creative painting techniques, materials and painting mediums.



## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a medium-firm brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, drawings, illustrations, or colouring
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of 24 basic colours

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
371 C24	Cardpack of 24 x pigment brush pens	3	£59.95	£49.96	£149.88	£



20  
NEW PRODUCT

## pigment arts Brush Pen Set

An exciting addition to the popular pigment liner range, and part of the new “pigment arts” assortment is the pigment brush pen. The easily controllable, stable nylon brush tip makes the pen ideal for the combination of creative painting techniques, materials and painting mediums.



## KEY FACTS

### AVAILABLE Q2 2023

- High-quality fibre-tip pen with a medium-firm brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, drawings, illustrations, or colouring
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of 36 basic colours

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
371 C36	Cardpack of 36 x pigment brush pens	3	£84.95	£70.79	£212.37	£



## 21 NEW PRODUCT

# pigment arts Soft Brush Pen

Another addition to the new “pigment arts” assortment is the pigment soft brush pen. The pen’s soft, nylon brush tip makes it the ideal pen for drawing super delicate, brush-like lines and colouring with ease.



## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a soft brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, shadings and drawings
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Available in 6 colours

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
372-Col.	pigment arts soft brush pen - loose	10	£2.95	£2.46	£24.60	£



22  
NEW PRODUCT

## pigment arts Soft Brush Pen

Another addition to the new “pigment arts” assortment is the pigment soft brush pen. The pen’s soft, nylon brush tip makes it the ideal pen for drawing super delicate, brush-like lines and colouring with ease.



## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a soft brush nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Ideal for brush lettering, shadings and drawings
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of all 6 colours

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
372 C6	Cardpack of 6 x greys pigment soft brush pens	8	£17.50	£14.58	£116.64	£



23  
NEW PRODUCT

## pigment arts Calligraphy Pen

Pigment meets calligraphy!  
Our new pigment calligraphy pens have straight, polyester nibs, which makes them ideal for artistic writing techniques such as calligraphy or lettering.



### KEY FACTS

#### AVAILABLE JULY

- High-quality fibre-tip pen with a calligraphy nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Line width approx. ~2.0 mm for fine and thick lines
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Available in 12 colours

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
375-Col.	pigment arts calligraphy pen - loose	10	£2.95	£2.46	£24.60	£



24  
NEW PRODUCT

## pigment arts Calligraphy Pen

Pigment meets calligraphy!  
Our new pigment calligraphy pens have straight, polyester nibs, which makes them ideal for artistic writing techniques such as calligraphy or lettering.



## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with a calligraphy nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Line width approx. ~2.0 mm for fine and thick lines
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Set of all 12 colours

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
375 C12	Cardpack of 12 x calligraphy pigment art pens	10	£34.95	£29.13	£291.30	£



25  
NEW PRODUCT

# Pigment Pen – Bullet Tip

Our new bullet nib pigment pens are ideal for outlines and hatching. The pen’s dye-based and pigmented ink ensures intense colour on a range of surfaces; including paper, glass, and metal.



ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
376-99	pigment arts pen - loose	10	£2.95	£2.46	£24.60	£

## KEY FACTS

### AVAILABLE JULY

- High-quality fibre-tip pen with bullet nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Line width approx.~1.0mm
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Available in intense black colour



26  
NEW PRODUCT

## Pigment Pen – Bullet Tip

Our new bullet nib pigment pens are ideal for outlines and hatching. The pen's dye-based and pigmented ink ensures intense colour on a range of surfaces; including paper, glass, and metal.



### KEY FACTS

#### AVAILABLE JULY

- High-quality fibre-tip pen with bullet nib
- Permanent, waterproof, and quick-drying ink on all surfaces
- Line width approx. ~1.0mm
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Pack of 2 in intense black

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
376-99 BK2	Blister pack of 2 x bullet tip intense black pigment pens	10	£5.95	£4.96	£49.60	£



27  
NEW PRODUCT

## pigment arts Intense Black Set

New to the Design Journey range is our pack of 4 pigment pens with assorted nib-types, including brush, soft brush, calligraphy, and bullet. The pens' dye-based and pigmented ink ensures intense colour on a range of surfaces; including paper, glass, and metal.



ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
37 BK4-1	Intense Black Set	10	£11.75	£9.79	£97.90	£

## KEY FACTS

### AVAILABLE JULY

- Assorted pack of the new “pigment arts” pens in intense black
- Permanent, waterproof, and quick-drying ink on all surfaces
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Pack of 1 x 371 pigment brush, 1 x 372 pigment soft brush, 1 x 375 pigment calligraphy, 1 x 376 pigment pen

28  
NEW PRODUCT

## Brush Lettering Set

A new addition to our Design Journey range is the Brush Lettering Set, complete with high-quality STAEDTLER products, including brand new “Pigment Art” pens. Comes in an eye-catching gift box style packaging.



## KEY FACTS

### AVAILABLE JULY

- Ideal for a vivid and long-lasting brush lettering
- The “Pigment Art” pens are Permanent, waterproof, and quick-drying ink on all surfaces
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Drawing pencil made with certified wood from sustainably managed forests
- Pack of 9 pieces: 4 pigment brush pens, 1 pigment soft brush, 1 pigment pen, 1 pencil, 1 eraser, 1 sharpener

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
61 371-1	Design Journey Brush Lettering Set	4	£21.32	£17.77	£71.08	£

29  
NEW PRODUCT

## Line Art & Botanical Set

A new addition to our Design Journey range is the Line Art & Botanical Set, complete with high-quality STAEDTLER products, including brand new “Pigment Art” pens. Comes in an eye-catching gift box style packaging.



## KEY FACTS

### AVAILABLE JULY

- The ideal starter set for line art drawing in botanically inspired colours
- The “Pigment Art” pens are Permanent, waterproof, and quick-drying ink on all surfaces
- New ink technology with high-end pigments: combines colour brilliance and extreme lightfastness
- Drawing pencil made with certified wood from sustainably managed forests
- Pack of 10 pieces: 6 pigment brushes, 1 pigment pen, 1 drawing pencil, 1 eraser, 1 sharpener

ARTICLE No.	Description	Order multiple	RRP inc. VAT per piece	RRP ex. VAT per piece	RRP ex. VAT per order mult	Cost price
61 371-2	Design Journey Line Art & Botanical Set	4	£21.32	£17.77	£71.08	£

## Brand Shop

### Sustainability & TW1: pigment arts

#### 1 Level / Row: 1

**Hook**  
each 1 packaging unit  
**376-99 BK210**  
**pigment pen**  
Fibre-tip pens with bullet nib  
**372 C6**  
**pigment soft brush pen**  
Fibre-tip pens with soft brush nib  
**371 C6-1**  
**pigment brush pen**  
Fibre-tip pens with brush nib

#### 2 Level / Row: 2

**Hook**  
each 1 packaging unit  
**371 C6-3**  
**pigment brush pen**  
Fibre-tip pens with brush nib  
**371 C6-2**  
**pigment brush pen**  
Fibre-tip pens with brush nib  
**371 C6-4**  
**pigment brush pen**  
Fibre-tip pens with brush nib

#### 3 Level / Row: 3

**Hook**  
each 1 packaging unit  
**371 C12-1**  
**pigment brush pen**  
Fibre-tip pens with brush nib  
**371 C12-2**  
**pigment brush pen**  
Fibre-tip pens with brush nib  
**371 C12-3**  
**pigment brush pen**  
Fibre-tip pens with brush nib

#### 4 Level / Row: 4

**BSshelf 30 cm incl. new material**  
**9000INLAY and test station**  
each 1 packaging unit  
**Counter display**  
**pigment arts pen**  
pigment brush pen 371  
pigment soft brush pen 372  
pigment calligraphy pen 375  
pigment pen 376

#### 5 Level / Row: 5

**Shelf 30 cm with push system**  
**9000PUSH1**  
each 1 packaging unit  
**375 C12**  
**pigment calligraphy pen**  
Fibre-tip pens with calligraphy nib  
**375 C12**  
**pigment calligraphy pen**  
Fibre-tip pens with calligraphy nib  
**0V826D6000**  
**pigment arts pen**  
Flyer

#### 6 Level / Row: 6

**Base with push system 9000PUSH1**  
each 1 packaging unit  
**371 C24**  
**pigment brush pen**  
Fibre-tip pens with brush nib  
**371 C36**  
**pigment brush pen**  
Fibre-tip pens with brush nib



## Brand Shop Elements

- 1x **9000CORE**  
Core unit
- 1x **9000SHINE1**  
Header
- 1x **9000GPARTS**  
Brand Shop head  
pigment Arts graphic
- 2x **9000BAR**  
Bar set
- 2x **9000BASE2**  
Base 30 cm
- 1x **9000SHINE2**  
Base illumination
- 1x **9000TRY**  
Test station
- 1x **9000PAD1**  
Paper replacement
- 2x **9000PUSH1**  
Box push system
- 1x **9000FEATGB**  
Brand Shop scanner  
bar strips GB, set
- 1x **9000INLAY**  
Brand Shop base inlay set