



Dear Customer,

We are writing you to inform you about reformulations on some of our Oil Colour Mediums. Our brand is committed to supplying the best performing, highest quality and safest materials to artists and creatives around the world and has a long history of doing so. Increasingly, we are also confronted with regulatory changes, such as the reclassification of hazards by authorities in the markets we operate. Products that have been subject to this reformulation carry a label that states "improved formulation" on the front and links to our website via QR code (on the back) to provide consumers this context as well.

What happened?

One of these reclassifications concerned a substance in 'group 2-ethylhexanoic acid and its salts', which has now been classified as a reproductive toxicant (according to the EU/UK). This substance is a drying aid used in many oil colours and additives, including ours. The regulation will come into force from the 1st of December 2023, when products containing more than 0.3% of '2-ethylhexanoic acid and its salts' will be prohibited for consumer use. This compound is commonly found in driers. We would like to inform you about this with the utmost transparency.

We have adjusted our formulations to meet this requirement and have moved away from this group of substances, so they are no longer present in the products below. However, it is also part of our tradition to constantly explore and discover how our products can do even more for the artist. Therefore, we have not only revised the formulations to meet the new legal requirements, but we have also achieved other advantages.

What's affected?

The following products are involved. Note that the different versions below represent different language variants of the same product:

Product	Product Codes	Description
Liquin Impasto	884955015681, 884955015698, 884955015704, 884955016701, 884955016718, 884955016725, 884955016732, 884955016749	OIL ADDITIVE 60ML TBE LIQUIN IMPASTO
Liquin Oleopasto	884955016961, 884955016978, 884955016985, 884955016992, 884955039519	OIL ADDITIVE 200ML TBE OLEOPASTO
Drying Linseed Oil	884955015322, 884955015339, 884955015353, 884955015360, 884955015377, 884955015384, 884955091852	OIL ADDITIVE 75ML BTL LINSEED DRYING OIL

What does that mean for the artist?

The new formulations look visually different, which means that the artist will notice a difference at first glance. However, the essential properties and performance will remain the same. We are pleased to announce that the new formulation also contributes to maintaining the brightness and luminosity of oil colours more than ever before. To demonstrate this, you can see below that our Artists' Oil in Titanium White remains significantly brighter when mixed with a high proportion of medium (up to 1:1) and does not darken over time. However, a 1:1 mixture is also an exceptionally high mixing ratio that is usually not applied, so this test in combination with our whitest white is an extreme benchmark.

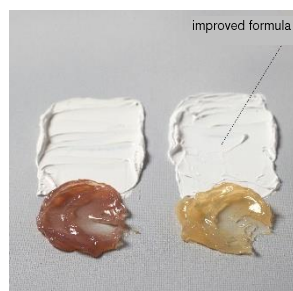
Products already placed on the market before 1st of December can still be available to be sold until the stock runs out. As always, Artists must work in an appropriate and careful manner, and direct contact with the substances must be avoided, which also applies to most other professional colours and painting mediums. Skin contact should generally be avoided as this can lead to an allergic skin reaction. This declaration can also be found on the latest product labels.

Should you have any questions, please refer to the following page. If you do not find the answer to your questions there, please contact your local sales manager.

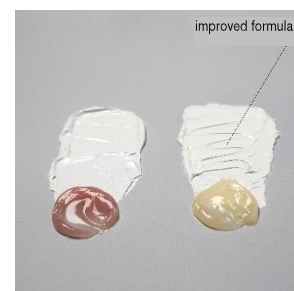
Kind regards,

Winsor & Newton Team

Liquin™ impasto

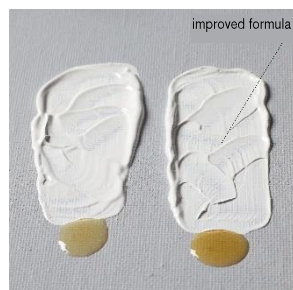


Liquin™ oleopasto



noticeable differences: Straight from the tube, the new formulations are much more translucent than the old ones. So the new production runs will produce a clearer, paler yellowish paste, rather than a transparent purple. Small amounts of medium added to the colour do not make a difference in either the new or the old formulations. Higher doses, like 50% volume of the old formulation added to pale paints, may result in a darkening of the colour's original tint, whereas there is no colour shift in the new formulation.

drying linseed oil



noticeable differences: In its pure state, the old formulation tends towards a pale amber with a bluish tendency, where the new formulation has a red bias. However, these colour tendencies dissolve when mixed with oil colours made from fine art pigments, such as our Artists' Oil Colour or Winton Oil Colour. The product is made from natural ingredients and the colour of drying oils generally varies depending on age, exposure to light and temperature. Please also note that freshly manufactured drying oils tend to be lighter in tone and will darken over time. This is not a loss of quality and does not compromise the stability of the artwork's paint film.